



## Mark Schulman

### Presents:

- Opening Keynote/General Session Speaker
- Closing Keynote
- All-Star Band Leader
- C-Suite Jams
- Breakout Sessions
- Workshops
- Celebrity Host

Topics: peak performance, celebrity, innovation, communication, creativity, achievement,

sales, team building, motivation, inspiration, and entertainment

**Speaking Overview:** Get ready to be empowered, inspired and elevated to an evolved mind set and new level of peak performance. Having performed for over a billion people, Mark will embolden you with the essence of a Rockstar by incorporating his powerful business philosophy and innovative strategic content with engaging multimedia and drum performances. Through Mark's high-energy speaking style, strategic business expertise, and dynamic, interactive musical activities, you will get to express your own rhythms, fortify individual strengths and enhance emotional connections with your colleagues and families. What you also get through Mark's presentation that differs from all others is that his presentation has the excitement of a rock show with the transformational results of a cutting edge keynote. Think Tony Robbins meets Bono meets Ringo Starr; you'll break the boundaries of possibility and performance while rocking out to an unforgettable mix of live drumming, interactive performances, and compelling stories from Mark's intimate experiences with P!NK, Billy Idol, Foreigner, Cher and other world-class artists.

### Benefits:

- Increase Individual and Team Performance-

Through an invigorating, entertaining and emotional experience, participants gain an understanding of how to immediately employ fundamental and powerful concepts that will elevate their professional and personal performance beyond what they thought possible.

- Break Through Barriers and Trepidation-

Based on his interviews with world-class performers in all industries, Mark has synthesized the secrets to busting through fear, trepidation and anxiety associated with



any type of performance, presentation, pitch or communication.

- Engage in Interactive Performances-

Entertaining live drumming with multi-media and interactive processes give individuals and teams a cohesive sense of rhythm; organizations of all types will increase their internal energy and unify teams into one inspired, vision-focused performance.

**Corporate Clients: Microsoft, American Express, Johnson & Johnson, IBM, Cisco, Aveda, Kaiser, NCAA, AICPA, Optus (Australia) and More**

### **3 Keynote Topics: 30-90 minutes-**

#### **1. Conquering Life's Stage Fright: Three Steps To Top Performance-**

This presentation is like a rock show disguised as a keynote with live drumming, sticky powerful content, interactive drumming with the audience and even jam sessions with the C-Suite! Everyone operates with some degree of risk...so there will be some degree of fear. Mark addresses this issue by invigorating his audiences with world-class entertainment, road stories and three core concepts that give audiences the blueprint to confident peak performance in their professional and personal lives.

*Focus: Innovation, Performance, Communication, Sales, Leadership, Team Building, Breaking Through Barriers to Success.*

#### **2. Hacking the ROCKSTAR Mindset-**

Using the metaphor of music and stories of world-class performers, Mark guides his audience through entertaining interactive processes and sticky content (as only a rock & roll drummer can do) to decode how one can take the success secrets of the stars and apply them to every day business directives.

*Focus: Innovation, Communication, Sales/Presenting, Leadership, Individual and Team Top Performance*

#### **3. Harnessing the Rhythm of Teams-**

This energetic, interactive and anecdotal presentation gives audiences an experience of the evolution of collaboration through truly unique processes that feature rhythm, rock & roll and performance.

*Focus: Individual and Team Top Performance, Sales/Presenting, Communication, Innovation*

### **ADJUNCT PROGRAM (2 Hours, Half Day and Full Day): Interactive Song-writing**

**and Performance-** Keynote (above) plus Mark breaks the entire group into small 'bands,' coaching everyone through rewriting lyrics to famous songs, and having each 'band' perform with their lyrics displayed for others to enjoy and support. Participants learn to break through barriers that have held them back from reaching their true potential. *Focus: Performance, Communication, Team Building, Peak Performance, Leadership, Entertainment*

**Optional Collateral Materials:** Books, and Drumsticks and/or Drumheads that can include the corporate/event logo/theme as a takeaway. Mark will autograph any and all purchased items after event.



**TRAVEL FROM LOCATION:** Los Angeles, CA

**Bio:** Mark Schulman has enjoyed an unprecedented career over the last 28+ years as a first call drummer for world-class rock and pop artists. He has been voted 'Top 3 Pop-Rock Drummers' in the 2014 Modern Drummer Reader's Poll. Having finished his third record breaking world tour with P!NK (featured in the DVD, 'The Truth About Love Tour' as well as DVDs from her 'I'm Not Dead' and 'Funhouse' tours) Mark joined Cher for her 'Dressed To Kill' World Tour 2014. Mark's resume reads like a "Who's Who" of international Rock n' Roll royalty including acts such as BILLY IDOL, FOREIGNER, SHERYL CROW, STEVIE NICKS, BEYONCE' and so many other world-class artists. He has drummed with VELVET REVOLVER at Ozzfest and for crowds of 200,000 at the Glastonbury Festival with SIMPLE MINDS. Mark has appeared on nearly every American and European variety show on television including The Grammys, The Late Show, The Tonight Show, Conan O'Brian, Jon Stewart, American Idol, Paul O' Grady, X-Factor and Wetten Das.

**Giving Back:** Music is not Mark's only driving force; he was the chairman of the board of directors of Create Now! a non-profit organization founded in 1996, to help change troubled children's lives through creative arts mentoring. A cancer survivor, Mark has also motivated children and teens through his work doing seminars with the Ronald McDonald House and benefits for the Teenage Cancer Trust in the UK.

**Additional Background:** Schulman is a classically trained cellist and as a teen, played with the Los Angeles Junior Philharmonic. He played cello on the 2009/2010 P!NK tour! He is also a music producer, trained audio engineer and studio co-owner of West Triad Recording Studio in Venice, California. As an active educator, Mark taught at the Los Angeles Music Academy and as one of the world's most sought after drum clinicians, hosting clinics in countries around the world. Mark produced his first DVD in his studio entitled, 'A Day in the Recording Studio; A Do-It-Yourself Guide to Recording Great Drum Tracks for Drummers and All Musicians' distributed by Hudson Music. The *Mark Schulman Signature Snare Drum* is the best selling signature product in the history of Gretsch.

Schulman's writing/production credits include films, various international TV shows and commercials, radio jingles and interactive media projects for clients such as: McDonald's, Mattel, IBM, Sony, Acura, Neutrogena, Honda, The Disney Channel, Nickelodeon, Showtime, USA Network, Comedy Central, Country Music Television, The Sopranos, School of Rock, Speed and Beverly Hills Cop III.



### **On-site Requirements:**

2 hours of set-up time for drums, electronics and sound check

P.A. System with at least 2 inputs, minimum 1000 total watts total with phantom power

1 lavalier wireless microphone system

VGA or HDMI input for in-house projector from Mark's computer. Mark brings a projector if one is not available

Screen in the stage/performance area to project video images

High powered fan near drum set

1 Box of Tic Tac white peppermints

4 large bottles of still water near stage

2 large bottles in dressing area

2 Clean, dry hand towels

**\*\*\*PLEASE HAVE THE PERFORMANCE VENUE CLEARED OF ALL AUDIENCE MEMBERS DURING SOUNDHECK, IF POSSIBLE.**

### ***Raves and Contacts:***

Well...you made me look like a hero again, this time for recommending you to The New York Tech Summit. Their meeting planner emailed me this note regarding your appearance yesterday:

"He was literally amazing. Hands down the best keynote we've ever had. On top of it all he's just a great guy. He spent the entire day (and night) with us. Mark spoke to and took photos with every attendee that approached him. He even jumped in and performed at our attendee party with our corporate rock band. This is going to be hard to top next year, so start thinking!!!!"

But now my job is that much harder for them next year as you have set the bar VERY high. This was extremely high praise considering some of the past speakers I have booked for this organization: POW Charlie Plumb, Travelocity & Kayak founder Terry Jones, best-selling author/TV personality Larry Winget, and astronaut Rick Searfoss...all of whom are outstanding speakers! Thanks again for going above and beyond to ensure a successful event! Now if I can only figure out how to clone you...

**Arnold Sand | Executive Director**

**SME Entertainment Group | A Live Nation Company**



Mark You were Awesome!! The colleagues have not stopped raving about you - the material & your message.

**Ed Albies- Retail Operations Johnson & Johnson 973.349.6476**

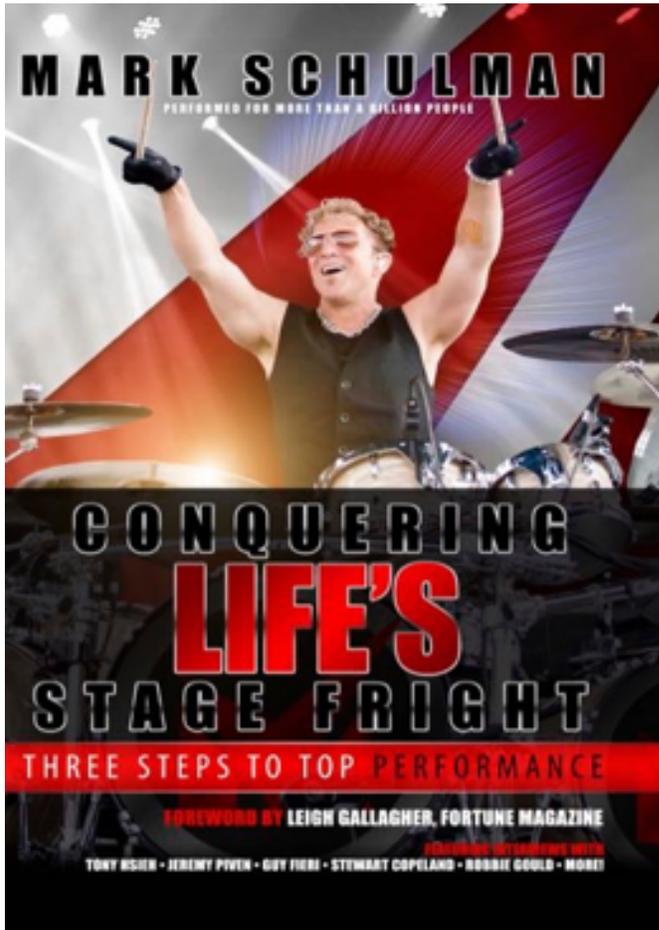
*Hi Mark We really appreciate the effort and risk you took to come and speak to our group. As I have mentioned before, you were probably the single best speaker we have had for the retreat! I am still getting great feedback about your session. And remember we have some tough critics. But more importantly you are a humble, caring and giving person and it really comes through! Let's keep in touch.*

**David Etzler- [detzler@businessevents.com](mailto:detzler@businessevents.com) 561.212.3273**

*Mark...what a great event you created for all at the ACG Company Retreat last week! You blew the roof off the retreat with rock music/drumming and a message that not only rocked but also tied into our retreat theme. The team here is still buzzing. Best, **Denis P. Kalscheur- Chief Executive Officer Aviation Capital Group 949.375.4536***

*It's not easy to get a standing ovation from a corporate audience; Mark got two! Mark Schulman's keynote address was truly a great success and made me, the event planner look like a Rock Star!"*

**Sandy Scheneker- Marketing Events Manager Information Global Solutions**



### **Mark's Book:**

*CONQUERING LIFE'S STAGE FRIGHT* arms readers with the essential tools to step up and break through those defining moments in life. After performing for more than one billion people, on the biggest stages in the world, Mark has perfected three tried and true core concepts over many years of analyzing, studying, networking and discovery.

Mark spent a year interviewing some of the world's most famous people, from all walks of life, getting their stories and secrets of how they conquer fear, from running into a burning building to thrusting into outer space and placing a foot on the moon to kicking a last second field goal in front of 75,000 screaming NFL fans on national television. What are your defining moments? Are you truly

prepared to step up and step through to your fullest potential?

After reading *Conquering Life's Stage Fright*, you will have the inspiration, the mindset and easy to follow action steps that will absolutely enable you to break through the barriers that have held you back from fulfilling your dreams and goals, from a major stage performance to making the toast at a wedding, interviewing for a job or leading others to success.

William Shakespeare wrote it best in *As You Like It*: "All the world's a stage, and all the men and women merely players."

Mark inspires his audiences with stories, ideas and insights from leaders who confirm Mark's Three Steps through compelling interviews about nervousness or anxiety relative to all types of performance in the areas of music, acting, sports, corporate leadership, aviation and more. Mark's interviewees include Tony Hsieh (CEO Zappos), Jeremy Piven (actor), Guy Fieri (celebrity chef), Stewart Copeland (drummer for The Police), Robbie Gould (Chicago Bears Kicker), Dr. Paul Stoltz (best selling corporate author, voted top 100 thinker), Tim Sanders (Chief Solutions Officer for Yahoo!, best selling author, speaker) Fong Sai U



(Rapper- The Roots), Laura Okmin (Fox Sports Anchor), Doriana Sanchez (Choreographer/Director), Kelly Hansen (Foreigner vocalist), Vivian Campbell (Def Leppard), Billy Hayes (Firefighter- 911) Erik Weihenmayer (blind climber of Mt. Everest), Kendall Grove (Ultimate Fighter champion), Udo Lindenberg (Germany's biggest artist), Seb Stella (Cirque Du Soleil Choreographer), Vanessa Selbst (Pro Poker Champion).

Erik Weihenmayer lost his eyesight at 13. He later became the first blind man to climb Mount Everest and the Seven Summits. Mark says that Erik's maybe the bravest dude he's ever met, and he gave Mark the ultimate endorsement: "I wish I'd read your book before I went through the icefall." (Khumbu Icefall is above the Mount Everest Base Camp, which is at 16,000 feet).

Best-selling author Dr. Paul Stoltz put it best when Mark spoke to him on the deck of his ranch on the central California coast. He said, "What you're researching is part of the core human drama. You're asking really incredible people, 'What do you do, and what have your moments been?' That's a great question to be asking."

Stewart Copeland, drummer for The Police, told Mark, "Even if you're lame by your own thinking, the audience is going to be much more forgiving of you than you are of yourself."